



An Online Resource for
Widows, Widowers and their Loved Ones

FOR IMMEDIATE RELEASE

Practical Online Support for Widows, Widowers and their Loved Ones

TORONTO, ON – Sept. 7, 2011 – Introducing: Canada's first and only online resource site solely dedicated to supporting the needs of widows, widowers and their loved ones – Widowed.ca.

Developed by financial advisor, Jennifer Black as a compassionate response to her own personal and professional experiences in dealing with loss, Widowed.ca has evolved from serving friends and family to proudly addressing the needs of widows and widowers right across the country.

"I saw how greatly people were affected by the loss of a spouse and realized that there were a number of things they were seeking in terms of support. They just didn't know where to begin, or whom to trust in finding solutions," says Black. "It's such an emotional time, and their biggest fear is making mistakes."

"I was only fifty years old when my husband died and I didn't know where to go for information or support. While searching the internet I came across www.widowed.ca and loved all their resources. The site helped me and in turn I put it on my own resource page to help other widows. Keep up the great work!" – M. Francis.

...From quick answers to common questions - to advice on legal and financial matters from trusted solutions providers; where to receive bereavement support; how best to address health and wellness issues; information on various widows and widowers' events as well as inspiration – it's all there anytime, day or night at the convenient click of mouse.

"Widowed.ca helps people move forward positively and with confidence," adds Black, "conveniently connecting them to the answers and solutions they're looking for in helping to move with a new chapter in their lives."

About Widowed.ca: Supportive, practical, and convenient - Widowed.ca is Canada's free online resource for widows, widowers, and their loved ones, providing key information on government benefits, grief support, professional services and other assistance in coping with the loss of a spouse/partner – www.widowed.ca.

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